



G.I.R.L. 2017: Experience the Power of a G.I.R.L.

- What:** G.I.R.L. 2017 is the largest girl-led event in the world. And it's the largest gathering of girls *and* influential leaders who will offer girls tools to enrich their lives for a lifetime of leadership. Girl Scouts is taking the lead by convening G.I.R.L. 2017—working with high school girls across the nation to plan the multiday event for other girls and all those who care about girls. Plenary sessions in a talk-show format will introduce G.I.R.L. Talk (modeled on the popular idea-spreading TED Talks) and breakout sessions will provide incredible opportunities for girls to build strength, navigate obstacles, and find the courage to face and overcome challenges. Going on simultaneously, the largest girl-focused expo, with hands-on activities from 400 exhibitors, will include “expo neighborhoods” focused on STEM education, entrepreneurship, the outdoors, life skills, global interests, and travel. Plus, a huge service project will leave the host community a better place.
- Who:** G.I.R.L. 2017 is bringing together more than 10,000 people—Girl Scout members, supporters, speakers, entertainers, and exhibitors—to inspire girls to take the lead and build a better world. An [incredible cadre of speakers and entertainers](#), including newsmakers, leaders, and policymakers from across the country and around the world, will converge to celebrate and advocate for girls.
- When:** G.I.R.L. 2017 takes place from Friday, October 6 to Sunday, October 8, 2017, with ancillary meetings during the days preceding.
- Where:** G.I.R.L. 2017 is taking over the city of Columbus, Ohio. The main activities will be based at the Greater Columbus Convention Center and the surrounding nine hotels, with activities also held at the Franklin Park Conservatory and Botanical Gardens and the Center of Science and Industry (COSI) Columbus. One of the streets will even be renamed Girl Scout Way (and lit up green!) while we're in the city.
- Why:** G.I.R.L. 2017 is the inaugural event of the brand campaign for G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] and a unique occurrence. Although similar to the numerous women's conferences and forums available to adults, G.I.R.L. 2017 features girls' perspectives and the active engagement of girls and adults on behalf of girls—with the goal of preparing them for the future.
- How:** G.I.R.L. 2017 is for you! For more information, please visit the official G.I.R.L. 2017 webpage, www.girlscouts.org/girl2017, where you can also view packages and register to attend.

If you are a member of the media interested in covering or attending all or part of G.I.R.L. 2017, please contact Megan Neuffer at 212-852-8534 or mneuffer@girlscouts.org.

