Urban Campout
The “fun fundraiser” for grownups!

2017
Corporate and Community Sponsorship Opportunities
In 2016, Girl Scouts dedicated over 29,000 hours to volunteer work.

Urban Campout is a party unlike any other! Every year we transform our Balboa campus into a themed adventure where guests come in costume to dance the night away after winning exquisite items in our live and silent auctions and feasting on San Diego’s finest cuisine and local spirits.

Guests represent past and present donors, alumnae, members of Girl Scouts San Diego’s exclusive giving circle, local politicians and members of society and:

- Are well educated – 81% have graduate or college degrees
- Have a high disposable income – 62% have annual households earning > $150K and 38% have annual households earning > $200K
- Are community and business leaders, not solely Girl Scout parents – 79% do not have school age children at home

Last year’s sold-out event of 600 attendees helped raise over $500,000!

Your partnership support helps Girl Scouts build girls of courage, confidence and character, who make the world a better place.

Girls Scouts is the only organization with the reach and resources to help girls everywhere get anywhere they want to go!

We are developing a community of smart, capable and well-rounded women who will run businesses, lead government and advocate for change. More than 59 million American women were Girl Scouts during their childhoods. Today, Girl Scouting continues to inspire, challenge and empower girls. Empowering girls and women to realize their full potential can break the cycle of poverty, create prosperity and generate other transformative outcomes.

Girl Scouts San Diego depends on your continued support to provide innovative and engaging programs that teach girls to be courageous, confident and compassionate leaders.

Invest in girls. Change the world.

Since 1980, our Girl Scout Outreach program has provided education opportunities to 100,000 girls from underserved areas. $177,464 in financial assistance was provided to girls and troops to help pay for program and membership fees, uniforms, handbooks, activities and camp.

Girls attended our summer camps in Balboa Park, Escondido Program Center, and in Julian at Camp Winacka and Camp Whispering Oaks.

$3,685 girls attended 3,673 council-sponsored programs.

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2016 Sponsors

2016 Platinum Sponsor

Major Executive Search

2016 Silver Sponsors

Qualcomm

Wells Fargo

2016 Bronze Sponsors

Nedim and Carl Dake

Barb and Greg Bikey

Mission Federal Credit Union

Patti Roscoe and Jim Tiffany

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Sponsorship Benefits

100th Anniversary Sponsor ($100,000)
Invest in girls! Partner with the preeminent leadership organization for girls as we celebrate a century in San Diego. As the $100,000 Anniversary Sponsor, you will enjoy recognition at Urban Campout and special benefits from January to December 2017. Please contact Laura Rice, (619) 610-0735, to learn about this prestigious opportunity to help develop the next generation of leaders.

Urban Campout Friday, Sept. 15, 2017

Gold Sponsor ($50,000)
All benefits of the Silver Partner level plus:
- (2) VIP tables (20 seats)
- VIP Parking for all guests at Urban Campout
- Prominent signage at event, including logo on nametags
- Premium recognition placement in event program*
- Logo on Girl Scouts San Diego website (83,000 visits during cookie season in Jan.-March; 26,000 other months)
- Feature story in monthly e-newsletter (27,300 volunteers, corporations, girls, donors and friends of Girl Scouting)
- Photo and recognition in Girl Scout annual report (5,000 distributed)
- Opportunity for complimentary “corporate day in the park” at the Balboa Campus Adventure Zone
- (2) Additional tickets to Girl Scouts San Diego’s Cool Women luncheon (total of 6)

Silver Sponsor ($25,000)
All benefits of the Bronze Partner level plus:
- Company logo on event invitations* (3,000)
- Company logo on email version of event invitation (27,300)
- Company logo in event program*
- Acknowledgement in TWO monthly e-newsletters (27,300 volunteers, corporations, girls, donors and friends of Girl Scouting)
- Prominent signage at event
- (2) Additional tickets to Girl Scouts San Diego’s Cool Women luncheon (total of 4)

Bronze Sponsor ($15,000)
All benefits of the Friendship Circle Level plus:
- Full-page recognition space in event program* (4-color)
- Recognition of Girl Scouts San Diego event page of website (50,000 visits monthly)
- Listing in Girl Scouts San Diego’s annual report (5,000 distributed)
- (2) Tickets to Girl Scouts San Diego’s Cool Women luncheon

Friendship Circle ($7,500)
All benefits of the VIP Table Level plus:
- Half-page recognition space in event program† (4-color)
- Name or company listing in event program*
- Table signage (name printed)
- Listing in Girl Scouts San Diego’s annual report (5,000 distributed)
- Event sponsor recognition on Facebook (7,050 fans; 1,000 visits weekly), Twitter (1,622 followers)

VIP Table $6,000 ($5,000) early bird rate until Monday, July 31
- (1) VIP table (10 seats)
- Premier seating
- Upgraded wine with dinner
- VIP gift
- Pre-party VIP Reception (arrive 5:30 p.m.)

* For printing purposes, sponsorship must be confirmed by June 30 for invitations and Sept. 6 for program

Tax deduction: For federal income tax purposes, the tax-deductible amount of any donation is limited to the fair market value of the donated goods and services (Tax ID #: 95-1644585)

www.sdgirlscouts.org/uc
Contact Laura Rice at (619) 610-0735 or lrice@sdgirlscouts.org