



Girl Scouts San Diego  
 Balboa Campus  
 1231 Upas Street  
 San Diego, CA 92103  
 619-298-8391  
 sdgirlscouts.org

Escondido Program Center  
 3050 Las Palmas  
 Escondido, CA 92025  
 760-739-8268

North Coastal Service Center  
 5315 Avenida Encinas, Suite 100  
 Carlsbad, CA 92008  
 760-444-9011

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Dear friend,

**Seeking a sure-fire investment during this season of giving?**

## Invest in girls and change the world!

**Girl Scouts — the world’s best leadership development experience for girls — helps:**

- Develop a strong sense of self
- Build positive values
- Seek challenges
- Foster healthy relationships
- Solve community problems



**The dividends never end.** Every day, our girls make the world a better place. Using lessons learned through Girl Scouting, they take action: collecting donations for food banks, running anti-bullying campaigns at their schools and developing apps to help teens conserve water.

**Girl Scouts excel!** Statistics show that Girl Scouts complete more education, earn higher incomes and become leaders in their communities. An amazing 64% of women in business, education, technology, politics, the arts and athletics were Girl Scouts!

**Long-term stability and accountability:** Next year, we’ll celebrate 100 years of Girl Scouting in San Diego. Spending **82¢ of every dollar** on programs and activities is just one indicator of the sound fiscal management that has earned us three consecutive four-star ratings from Charity Navigator.

**The bottom line:** Rising costs and economic challenges are affecting everyone, including Girl Scouts. Although a girl pays an annual membership fee of \$15, we project it will cost us \$448 to provide her a year of Girl Scouting during 2017.

**You can help keep Girl Scouting available and affordable for all girls.** While Girl Scout cookie proceeds and support from foundations and corporations play an important role in helping us provide innovative girl programs, contributions from friends like you are essential. Here’s how a gift from you can help:

- \$7,300 sends 100 girls from underserved communities to Mountain Adventure Camp.
- \$500 funds a week of Girl Scout Outreach programming at one school.
- \$250 provides a campership for one girl to attend day camp.
- \$100 buys a Girl Scout uniform and handbook for a girl whose family can’t afford it.
- \$45 covers the cost of a volunteer’s CPR certification and training.

**Become a Girl Scout “shareholder” by giving today.** Investing in the leaders of tomorrow will pay big dividends!

With deep appreciation,

Carol M. Dedrich, MBA, CFRE  
 Chief Executive Officer

Thank you for your gift! Your dollars in action:



Mountain Adventure Camp



First aid training for volunteers



Camperships

