



Girl Scout Membership Staff Support

Who should you contact? We're both ready to hear about any concern you may have and can expedite on your behalf, but this is how our two positions support you best:

Volunteer Support Coordinator (VSC) can help you with:

VSC primary focus is the retention and support of existing girl/adult members and troops

- Membership renewal campaigns – local and national
- Service unit manager appointment/orientation/training/support
- Service unit team structure/orientation/training/support
- Service unit meeting ideas/resources/presentations
- Service unit S.H.A.R.E. goal setting
- Collaborate with service unit team to achieve President's Award
- Point person to troubleshoot for volunteers in her service area
- Forms/procedures/guidelines – local and national
- Leader/member support
- Troop management ideas
- Troop money-management and money-earning projects
- Financial reports audit/process education
- Conflict resolution – team/troop/parent/girl
- Disbanding troops reorganization or placement of continuing girls
- Recognitions and awards information and questions
- ... and other Girl Scout "stuff" 😊

Membership Development Coordinator (MDC) can help you with:

MDC primary focus is the recruitment of new girl and adult members

- Membership recruitment campaigns – local and national
- Appointment of membership organizer and/or recruitment team
- Membership organizer and/or recruitment team structure/orientation/training/support
- Recruitment strategies/membership goals
- Recruitment ideas/materials/flyers for membership campaigns and various recruitment events
- Form new troops
- Place girls in new and existing troops; i.e. new girls and girls from disbanded troops
- New leader/assistant leader orientation and welcome email to service unit
- Information on various adult/girl membership options; eg. troops, co-ops, independents
- Building community partnerships with other organizations in your community
- Presentations to groups/organizations about the Girl Scout Mission and volunteer opportunities
- ... and other Girl Scout "stuff" 😊

